

いつもの日常をドラマチックに彩ってくれる服

あなたらしさを大切にしたいから、デザインはシンプルに。

いつも着たいと思って欲しいから、着心地の良さとシルエットに拘りを。

長く愛着をもって着て欲しいから、素材のクオリティには厳しく。カッティングとフォルムにより個性をプラス。

可愛らしさと華やかさが加わるディテールを、ほんの少しプラス。

Room no.8の服は、わたしが欲しい服、着たい服をかたちにしました。

**大人の女性の日常に対応するアイテムを、様々なシーンに“ちょうど良い服”をコンセプトに**

デザインし、取り揃えました。リラックス感と程よいきちんと感を併せ持つ服。

例えば、デイリーだけど急なディナーにも行ける服。休日にも着たいと思うオンの服。

バイヤーとして数々のブランドの服に触れてきた経験から往きついた、

シンプル&シックなスタイルに、さり気なくプラスしたディテールやデザイン。

このプラスの匙加減が、わたしがデザインするRoom no.8の服の大切なポイント。

着る女性をそっと美しく引き立てる服。いつも、素敵なお女性でいられる服を作り続けたい。

「Room no.8」小島 直子

---- Clothing that dramatically embellishes your everyday routine ----

I kept the design simple because I want to cherish what makes you.

Since I want you to think of wearing them all the time, I am very stringent about the comfort and fit.

And since I want you to wear them for a long time, I am exacting about the quality of materials.

Adding individuality through cut and form as well as a dash of detail that increases loveliness and opulence.

Roomno.8's clothing gives shape to the clothes you want and the clothes you want to wear.

I have designed and created a range of clothing items

for adult women's everyday lives based on the concept of "the perfect clothing for a variety of situations".

Clothing that combines a relaxed fit and just the right amount of snugness.

For example, clothing worn around the house that can be worn for an impromptu dinner date out.

On-duty clothing that you want to wear on your days off as well.

Detail and design casually added to a simple and chic style born

from my experience of coming into contact with various clothing brands as a buyer.

This added consideration is an important aspect of Room no.8's clothing that I design.

Clothing that softly complements the woman who wears them.

I want to continue to make clothing that always lets women be their most attractive.

Naoko Kojima 「 Room no.8 」

